

BOX ELDER COUNTY TOURISM PROFILE

County Indicator	2010	2011	2012	% Change 2011-2012	State Ranking
DEMOGRAPHIC					
Population	50,175	50,290	n/a	-	
Total Non-Ag Employment	17,105	16,658	n/a	-	
Non-Ag Avg Monthly Wage	\$3,432	\$2,996	n/a	-	
Per Capita Income	\$28,514	\$30,148	n/a	-	
Unemployment Rate*	9.3%	8.2%	n/a	-	
SPENDING & EMPLOYMENT					
Spending by Travelers**	\$62,080,012	\$63,673,362	\$68,641,904	7.8%	
Travel & Tourism Related Employment	1,167	1,150	1,201	4.4%	
TOURISM TAX REVENUES					
Local Tax Revenues from Traveler Spending**	\$3,246,827	\$3,358,141	\$3,671,700	9.3%	
Transient Room Tax	\$211,875	\$209,645	\$186,197	-11.2%	
Restaurant Tax	\$384,465	\$393,237	\$430,846	9.6%	
Retail Sales					
Gross Taxable Retail Sales	\$617,432,256	\$578,148,759	\$521,737,581	-9.8%	
REGIONAL VISITATION COUNTS					
Brigham City Welcome Center	89,372	82,778	94,922	14.7%	
Willard Bay S.P.	340,645	337,072	348,531	3.4%	
Antelope Island S.P.	285,390	282,145	292,662	3.7%	
Hyrum S.P.	131,973	89,885	124,958	39.0%	
Golden Spike N.H.S.	43,561	43,933	42,238	-3.9%	

* Several Counties have identical Unemployment Rates

** GOPB methodology change for 2010 calculations

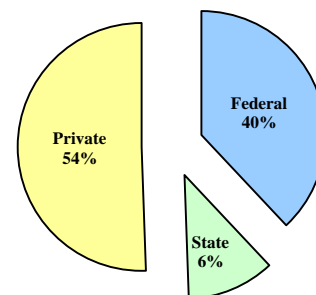
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Land Ownership - 2012	% Total
Total Acres in County	100.0%
Federal Government	40.5%
BLM	30.6%
US Forest Service	2.9%
National Park Service	0.1%
National Wildlife Service	1.1%
Other	5.8%
State Government	12.2%
Utah State Parks & Recreation	--
Utah State Wildlife Reserves	1.2%
State Trust Lands	5.0%
Other	6.0%
American Indian	--
Private*	53.8%

* Includes Military and Bankhead Jones land

** Includes State Sovereign and UDOT land

Land Ownership - 2012



Box Elder County Tourism Profile

